

Our mission statement

In our mission statement, we describe our self-image and our principles of action, thus providing motivation and orientation for our daily activities.

Our mission:

We develop, design, manufacture and distribute innovative accessories for power tools. This is realised with a high standard of quality and continuous improvement, which is reflected in our own product range of jigsaw and reciprocating saw blades as well as hole saws.

Our quality standards run through the entire production process right up to the finished products and the distribution of those products. The individual requirements of our customers are realised by working together as a team to the highest standards, which is our guiding principle. We see our many years of technical expertise, our high level of flexibility, the good price-performance ratio and the high level of adherence to delivery dates as directly linked to the highest quality, which inspire our customers.

Along the value chain, the continuous improvement process is promoted by all parties involved (WILPU employees, customers, suppliers and management) in equal measure. Our experienced employees are involved in process optimisation and contribute to finding results on their own initiative. This is supported by our positive corporate culture, which is characterised by mutual respect, personal responsibility and a flat hierarchy.

All our actions are based on economic, technically innovative, customer-specific, market-orientated and future-oriented aspects.

Our action:

As a medium-sized family business, Wilh. Putsch GmbH & Co. KG was founded in Remscheid in 1867 and has been run by the 5th generation of the current management since 2008. Since the beginning, we have been manufacturing at our current location in the "Bergisches Land" region, which is known for the origins of the tool industry.

We are proud to produce "Made in Germany" saw blades in-house every day to the highest quality standards. The performance of our quality management is regularly assessed by external organisations. In order to constantly improve the innovation and progress of our products, we invest in the modernisation and further development of our production processes and systems. In this way, we create the optimum combination of tradition and innovation.

Our actions are always accompanied by our focus on a responsible approach to the environment. For us, this includes both treating our employees with respect and constantly optimising our resource efficiency.

Our principles of corporate behaviour are formulated in our Code of Conduct.